

Magazine of the American Chamber of Commerce in Croatia

No. 4/2012

www.amcham.hr

NEWS & VIEWS



TISKANICA

- *Evening for Safe Steps*
- *Market Competition in Croatia – European Perspective*

We would like to draw your attention toward some of the advantages of the new website:

- Design and structure - In line with the latest trends we have focused on simplicity of use so as to make browsing all the sections and content as easy as possible.
- News & Expert Advice - You will find the News and Expert Advice sections in every Division of Genera. We plan to regularly inform you on news related to Genera Group and related industries. The Expert Advice sections will pass on advice by Genera's experts in the field of veterinary and human medicine and agriculture.
- Geolocators of veterinary stations, agricultural pharmacies and drugstores - We provide Genera website visitors with a free service called Geocator. This service enables visitors to find a veterinary station, agricultural pharmacy or drugstore nearest to their current location.

With your help we plan to amend and update our new website in order to keep up to date with the latest professional trends. You can send your remarks and suggestions to: korporativne.komunikacije@genera.hr
Have fun surfing!

»»» DUBROVNIK SUN GARDENS ANNOUNCES RECENT AWARDS



Dubrovnik Sun Gardens is delighted to announce the recent accolades awarded to the resort, within both the luxury travel and real estate sectors.

The five-star, fully integrated resort on the Dalmatian Coast was recently named Best Beach Resort, Europe in the World Luxury Travel Awards 2012 as well as receiving the 5* Award for Best Resort, Croatia in the International Hotel Awards 2012. Both titles further cement Dubrovnik Sun Gardens as a prime destination resort on a national and international scale, and are a highly appreciated recognition of the resort's dedication to upholding the highest of standards.

Dubrovnik Sun Gardens has set itself apart from competitors in Croatia, and more specifically within the Dubrovnik region, by not only offering luxury hotel accommodation at the five-star Radisson Blu Hotel but also an extensive range of resort amenities, including the award winning spa by OCCO, cutting-edge sports facilities, a variety of restaurants and bars and a sought-after stretch of beach.

Furthermore, Dubrovnik Sun Gardens also provides second home buyers with the rare opportunity for freehold ownership on the Adriatic coast in the form of 207 fully appointed residences. The combination of developing an attractive real estate offering alongside a five-star resort led to impressive recognition at the recent Overseas Property Professional (OPP) Awards for Excellence 2012. The Residences at Dubrovnik Sun Gardens took home Gold in the categories of Best Developer, Europe, and Best Global Developer. The International Property Awards meanwhile, awarded the resort Highly Com-

mended within the Development of Multiple Units Croatia category. Julian Houchin, Commercial Director of iOAdria, developers behind Dubrovnik Sun Gardens, comments on the resort's recent success: 'We are delighted to have been recognized by the property industry in a variety of categories. Each award endorses our commitment to developing an appealing real estate offering for today's demanding second home investor. Furthermore, to be acknowledged by the hotel industry as a leading luxury resort underpins our continued growth in performance as a highly attractive holiday destination.'

»»» KOGNOSKO CONSULTANCY SIGNED CONTRACT WITH RENOWNED CONTROLLER AKADEMIE

Having signed a contract with Controller Akademie from Munich, Germany, Kognosko Consultancy has been given the right to use the Akademie's intellectual property, and to prepare and run open and in-house seminars in the field of controlling according to their well-established methodology.



The freshly signed contract is a sign of recognition, honour and great professional success for Kognosko. Controller Akademie is one of the best schools of controlling in the world and, thus, a leading role model in the field of controller training. Controller Akademie has given credit to Kognosko for the many years of collaboration between the controlling consultant Jasmina Očko, M. Econ., and Controller Akademie and its trainers, as well as for Očko's many years of work at the International Controller Association (International Controlling Verein, ICV), the closest partner of Controller Akademie. Jasmina Očko completed her training at Controller Akademie in 2008, although they continued their collaboration because of the nature of her work – consultancy work on projects introducing controlling to medium and large businesses in the region.

Furthermore, this contract opens a new chapter in the field of training offered by Kognosko, primarily in the field of training controllers and managers in Croatia and the region. The opening, premiere Module 1 (out of 5 to be created in total) is planned for May 2013.

Those who teach in Munich will also be visiting lecturers participating in the running of the modules in Zagreb. The first visiting lecturer will be Mr. Dietmar Pascher, the most popular and most famous trainer from Munich. His working visit is scheduled for 14 and 15 February 2013, which will also be the official beginning of business collaboration between two controlling partners – Controller Akademie and Kognosko Consultancy.

»»» THANKSGIVING DINNER FOR THE HUNGRY ORGANISED BY ZAGREB'S AMERICAN SCHOOL STUDENTS

This Thanksgiving, high school students from the American International School of Zagreb shared the spirit of the holiday by organising a traditional Thanksgiving dinner at a public kitchen in Zagreb. Over 150 visitors to the St. Francis of Assisi 'pučka kuhinja' enjoyed a feast of turkey, sweet corn, cranberry sauce, green beans, corn muffins and more.